



DOWNTOWN STATESVILLE STREETSCAPE IMPROVEMENT

Downtown Statesville is the long-time cultural, business, historic, and centrally-located heart of Iredell County. In 2008, the City of Statesville, in conjunction with the Downtown Statesville Development Corporation, contracted with LandDesign to develop a plan to enhance the downtown and strengthen the challenged NC-115 / Center Street corridor.

The plan process included extensive public involvement. The plan itself includes establishing consistent urban design guidelines and reviewing land uses, streets, parking, lighting, and landscaping. In addition, the plan addresses bicycle and pedestrian mobility, economic development and redevelopment and the creation of a downtown signature park. Sidewalk connectivity is especially an issue along the NC-115 / Center Street corridor. The Streetscape/Land Use Master Plan and Corridor Plan provided a single tool for various public and private sector interests to use in working toward a common vision, and has led to the initial implementation step of a streetscape improvement project also led by LandDesign.

LOCATION
Statesville, NC

CLIENT
City of Statesville, NC

MARKET
Planning-Land Use & Transportation Studies

AWARDS & CERTIFICATIONS
NCAPA Marvin Collins Outstanding Planning Award
Best Outdoor Space Improvement, 2012 NC Main Street Awards
Centralina COG Region of Excellence Award, Improving Quality of Life



To enhance the historic corridor as a destination for retail, dining and people watching, the design focused on creating a rich pedestrian-focused environment with widened sidewalks, reconfigured parking, outdoor dining areas, public art, and streetscape amenities.