



## BRAMBLETON

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Brambleton is a new town development in Loudoun County comprised of two million s.f. of employment and cultural uses, 300,000 s.f. of retail, dining and entertainment, and 6,000 dwelling units. The master plan melds traditional design principles into a technologically complete small town. This traditional community, was designed with a focus on the combination of technology and resort-style amenities with a 350 acre Town Center at the core. Golf, neighborhood parks and an abundance of recreational space support a community that is active and wired for the future.

Brambleton was conceived under public scrutiny and criticism, and much effort was expended in close collaboration with the client to ensure it was successful and innovative. The award winning community was established in 1999, and the local competition paled in comparison. Brambleton was ahead of its time in the technology, design practices, and recreational opportunities that were incorporated into the master plan. High-tech amenities were prewired into home sites connecting the traditional comforts of home with easily upgradable modern conveniences. Programming for the community intentionally supported recreation and family activity to strengthen the ties of the community. As a result, Brambleton is an award-winning, master planned community and notably maintained national recognition throughout the global recession as a top 5 performing community.

**LOCATION**  
Loudoun County, VA

**CLIENT**  
The Brambleton Group, LLC

**MARKET**  
Master Planned Communities

**AWARDS**  
Northern Virginia Building Industry Association Monument Honorable Mention in Mixed-Use and Design

Northern Virginia Building Industry Association, Monument Award-Site/Land Planning (2000)

