



**LOCATION**  
New Orleans, LA

**CLIENT**  
The Howard Hughes Corporation

**MARKET**  
Mixed-Use Development

## NEW ORLEANS CONVENTION CENTER: THE TRADE DISTRICT

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LandDesign and its practitioners have an active and growing presence in the New Orleans's community and surrounding region. Over the past year, LandDesign and a collaborative team of design professionals worked with The Howard Hughes Corporation, New Orleans Ernest N. Morial Convention Center, City of New Orleans, Tulane University and other local stakeholders in the planning and design of a world-class Convention Center and entertainment quarter—The Trade District.

The Trade District will offer convention goers, residents and visitors a vibrant mix of hospitality, retail, food and beverage, cultural and riverfront parks and open spaces. As well as a 1,200-key hotel is planned for this district. Personal experience of LandDesign thought leaders includes master planning and design work on the Poland Avenue Cruise Terminal and community planning associated with the post-Katrina New Orleans Neighborhood's Rebuilding Plan (aka the Lambert Plan).

