



NORTH CAROLINA RESEARCH CAMPUS

The NC Research Campus is a 350-acre mixed-use redevelopment and economic revitalization of downtown Kannapolis, including the demolished Cannon Mills/Pillowtex facilities and New City Hall. The vision is for a campus centered on biotechnical and nutrition research that offers urban life/work options for over 100 biotechnology companies and a host of universities, including Duke, NC State, Appalachian State and UNC Charlotte.

LOCATION
Kannapolis, NC

CLIENT
David Murdock, CEO, Dole Foods Castle & Cooke NC, LLC

MARKET
Campus

LandDesign's master plan and design guidelines reflect existing architectural style and create a walkable extension of the town center, connecting the old and new while encouraging economic growth by linking street networks, an Amtrak station, building districts, parking, and open spaces to existing retail/residential. The plan integrates single- and multi-family homes throughout and is adjacent to a medical office district and lifestyle center anchored by a hotel, cinema, and national chain retail.

